



Tirana Social Innovation Lab

about project

S07



Budget

EUR 80,000 (ex. VAT)



Municipal contribution

The Municipality of Tirana will avail the space for the creation of the Social Innovation Lab



**BETTER
SOCIETY**

PROJECT DESCRIPTION

In the context of efforts to open up public policy space, increased complexity and interconnectedness of societal challenges, and a need for increased transparency and accountability, the Municipality seeks to actively engage its citizens in the design and delivery of public services.

The proposed Social Innovation Lab will serve as a platform for engaging youth, civil society, academia, as well as public and private stakeholders to explore innovative approaches / solutions to society's problems. The Lab will carry out research on municipal product and service development, and undertake activities that are co-creative in nature with emphasis placed on facilitating the engagement of youth.

OVERALL OBJECTIVE

Creation of a culture that supports innovation and end-user driven solutions. As such it is aimed that services delivered by the Municipality should be co-designed and co-owned by the people whom they aim to help.

PROJECT IMPLEMENTATION MODALITY

The main activities envisaged by the project are as follows:

Feasibility and Focus of the Social Innovation Lab

- Identification of internal / external stakeholders that can contribute and support the creation of the lab
- Determination of the opportunities and focus on the bottlenecks to be tackled by the lab

Set up of the Social Innovation Lab

- Set up of the physical space inclusive of an area that allows for collaborative work, open space for brainstorming sessions, prototyping workshop, meeting room and office space
- Development of operational procedures
- Staff recruitment and training
- Communication strategy

Design and test innovative solutions (services and or products) in close collaboration with end-users

- Engage with stakeholders to identify problems and opportunities;
- Screen issues and select those challenges to be addressed
- Build partnerships and support solution generation and testing;
- Reach out to potential partners and beneficiaries to inform on goals, explore opportunities and showcase achievements.

PRELIMINARY IMPACTS

Once the Social Innovation Lab is set up and operational, it will serve as a platform that builds partnerships and convenes stakeholders (public and private actors, citizens, civil society, etc. for identifying innovative solutions to critical challenges experienced by inhabitants of the municipality.