A virtual tour of the cultural heritage sites of Tirana

about project

E12

Budget
Undefined

Municipal contribution
Project drafting and
monitoring

**Municipal sectors/
directorates**
The General Directorate
for the Promotion
of the City, The 24
Administrative Units

PROJECT DESCRIPTION

The virtual tour will be an instrument not only for a virtual sightseeing, or to get information regarding a museum, monument or specific site, but also to get information on how this monument used to be, how it has changed over the years and what it represents today. In this case we have to do with a totally digital product that is created starting with a series of pictures that are processed to generate a product which can be visited on a website or through an app. Each user can navigate within a building or monument of the cultural heritage at 360º. In addition to the photographic information, different descriptions related to the building will also be included. The project will try to create not only a virtual tour of the current state of the historical monuments in the territory of Tirana, but it will also create a 3D reconstruction of how these monuments used to be in ancient times and what changes they have undergone over the centuries. This is an instrument with a very good communicative and divulging impact.

OVERALL OBJECTIVE

Making information available through a new promotion technology aiming to increase the number of tourists wisiting Tirana.

PROJECT IMPLEMENTATION MODALITY

The project will be implemented by the Municipality of Tirana in partnership with donors and private companies or individuals. During the first phase will be established a database with the location and the basic information of every historical site in Tirana. In the second phase will be taken 350 degree pictures and videos of the historical and cultural monuments of Tirana. During the third phase will be designed a 3D virtual tour of these sites which will also include 3D reconstructions of these monuments. During the last phase all the information will be available in the Municipality's web-page and in an purposefully designed app.

PRELIMINARY IMPACTS

⇨ A higher level of information through advanced technologies
⇨ Promoting cultural heritage assets of Tirana
⇨ Rapid access to information
⇨ Strengthening the tourism industry in Tirana.

**BETTER
ECONOMY**